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ETi's Linear LED Tube To Illuminate LIGHTFAIR® International 2013

New 120LpW Product Featured at Premier Lighting Show April 23rd – 25th

Cleveland, OH, -- April 12, 2013 – ETi Solid State Lighting, Inc. (ETi), an emerging leader in the LED lighting industry, is showcasing its new 120 Lumens per Watt Linear LED Tube at LIGHTFAIR® International, April 23^{rd -} 25th, 2013.

ETi's linear tube LED product will be prominently displayed in Booth #1415 at LIGHTFAIR® International, the premier event for the lighting industry and North America's largest annual architectural and commercial trade lighting show. The 120 LpW linear tube brings the perfect marriage of lighting. design, technology, and innovation into brilliant display, sharing the theme of LIGHTFAIR® International.

"Working with ETi's integral driver LED tube line over the past year has enabled me to secure lighting upgrades and energy solutions contracts with a number of major national retailers. In fact, the light quality, performance and efficacy of the ETi Solid State Lighting linear tube line is unmatched in the industry." said Mike Stringer, National Accounts Manager at FSG Energy. Stringer continued, "With improved thermal management and non-pixelation, ETi's integral LED tubes have a total value proposition that I have not found in any other tube product. The addition of a 120 LpW product to the line further reinforces that ETi is on the cutting edge of engineering and the solid state lighting industry."

"We couldn't be more proud of the attention our 120 LpW Linear LED Tube has been receiving. This only builds upon the accolades and endorsements that our current portfolio of linear LED tubes have received from our customers," added David Rubin, President of The Americas for ETi Solid State Lighting, Inc. "The success FSG Energy and other ETi customers are experiencing with our new products is acknowledgement of the outstanding engineering and product development work being done at Elec-Tech International."

More information about ETi's products is available at <u>www.etiled.us</u> or by visiting Booth #1415 at LIGHTFAIR® International in the Philadelphia Convention Center, April 23-25.

About ETi Solid State Lighting, Inc.

ETi Solid State Lighting is a wholly owned subsidiary of Elec-Tech International Co. Ltd., providing the latest in LED lighting technology with a growing line of products that include LED lamps, fixtures, portable lamps, and LED tubes. The U.S. headquarters is located in Cleveland, OH. Additional information is available by calling 1-855-384-7754 or online at <u>www.etiled.us</u>.

About Elec-Tech International Co., Ltd.

Elec-Tech International Co., Ltd. (ETi), an innovative leader in the small household appliances and LED lighting industries, was founded in Zhuhai in May 1996 and listed on the Shenzhen Stock Exchange in June 2004 with its stock code as 002005. ETi now operates more than 20 wholly owned and holding enterprises with more than 15,000 staff as well as seven research & development and production bases – located in Zhuhai, Wuhu, Zhongshan, Shenzhen, Dalian, Yangzhou and Bengbu. With 765 patents, ETi is one of the outstanding private technology-based enterprises and key hi-tech enterprises under the State Torch Plan in China. In addition to the ETi brand name and private label products, ETi has the rights to develop, manufacture, market, distribute, and sell LED lighting under the prestigious German brand AEG in Europe, Japan, and the United States as well as the well-known Whirlpool® brand, which will be sold at retailers throughout the U.S. and Canada.